

KENLEE DANNER

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EDUCATION

Parsons School of Design - The New School – GPA: 3.64

Bachelor of Fine Arts in Design History & Practice
Emphasis: Communication Design and Visual Culture

*New York, NY
May 2022*

EXPERIENCE

Ditto Nation

Art Director for TV Show and Brand

*Remote / London, UK
Current*

- plan production schedule for TV show, website and merchandise
- oversee team of junior designers responsible for merchandising and production
- design wireframes/mockups of new website in Adobe InDesign and After Effects
- create animations and motion graphics for TV show segments in After Effects
- work in conjunction with website developer to meet deadlines and goals

Bully / Fashion Brand LLC

Commissioned Artist for Fashion House

*New York, NY
January 2020 - Current*

- designed campaigns to introduce and promote new collections
- contributed designs for multiple apparel pieces in three collections
- organized research for design inspiration and determined strategy for use
- illustrated digital flats for manufacturing using Adobe Illustrator
- assisted with production of final direct-to-consumer retail packaging

Freelance/Contract Work

Design Researcher and Graphic Designer

*Remote
September 2021 – Current*

- prepared 15 research decks, storyboards, and moodboards in Keynote for investors and production teams

Kario - Music Video

Commissioned Graphic Designer for Music Video

*Remote
Spring 2022*

- created 20 animated graphics using Adobe Illustrator and After Effects
- collaborated with team of 15 designers
- assembled storyboard and character design research decks in Keynote for 2 production teams
- composed 3 video teasers for social media dispatch using Adobe InDesign, Illustrator, and After Effects

CryptoGraphic - Art Basel Miami Beach

Junior Art Director and Graphic Designer

*Remote
Fall/Winter 2021*

- developed logos and graphics for online brand presence in Adobe InDesign and Illustrator
- mocked up wireframes for website in Adobe InDesign and Illustrator
- worked alongside team of curators to establish content for social media accounts
- designed 2 video event invitations using Adobe InDesign, Illustrator, and After Effects

Paolina Russo - FW22 Milan Fashion Week at 10 Corso Como

Commissioned Artist and Graphic Designer for Fashion House

*Remote
Fall 2021*

- assembled character design, moodboard, and storyboard research decks in Keynote for 4 production teams
- created 13 graphics in Adobe Illustrator and Photoshop to be silk screened on runway garments
- created 5 animated video graphics in Adobe Illustrator, Photoshop, Premiere, and After Effects
- color corrected and edited promotional footage for event in Adobe Premiere

PROJECTS

Finishing University

Founder & Dean

*New York, NY
Jan 2022-Current*

- created online community for longform discussion on topics determined by subscribers
- moderate conversations on Telegram channel
- hold regular live voice calls on Instagram live and Telegram
- host artist talks to promote and give a platform to upcoming independent artists
- generated collaborative libraries using Are.na

Skorn

BFA Design History and Practice Thesis featured at Beverly's LES gallery

*New York, NY
Spring 2022*

- devised a post-fluxus tactile game as a critique on the limits of digitalization
- developed and installed exhibition alongside cohort of 5 artists
- included in documentary of Parsons Design History and Practice BFA Inaugural Class of 2022

Dates NFT Project*Commissioned Graphic Designer featured in CryptoGraphic online exhibition and Art Basel Miami Beach**Remote
Fall/Winter 2021*

- worked alongside AI developer to create an automated chatbot in Discord
- assembled copy and images for 4 NFT chatbot profiles
- directed art design for website with wireframes made in Adobe InDesign

Full Facial Filter*Co-Designer of AR filter featured as "Filter of the Week" on Dazed Beauty**Remote
September 2020*

- designed futuristic tribal face filter in Adobe Illustrator, SculptGL, and Spark AR
- over 7 million uses on Instagram

Bleachers Rumors*Founder**New York, NY
2013-2019*

- envisioned and established an interactive Twitter community for fans of the band Bleachers
- developed a 90s geocities style website for exclusive fan news using Neocities
- oversaw and recruited a team of 4 international contributors with direct access to band members and relevant news

SKILLS & INTERESTS

Adobe Suite	Premiere Pro	Keynote	Google Suite
After Effects	Media Encoder	Figma	Metamask
Photoshop	Spark AR	Mailchimp	OpenSea
InDesign	SculptGL	Telegram	Rarible
Illustrator	Rhino 3D	Discord	Are.na
Animate	Canva	Medium	Hootsuite